

DE STORE

New Quarters

in Square Tomorrow—
Ideas And Designs To
are Potter's Shop.

ing modern ideas and de-
gthout, the new store of
Shoe Company, 24-26
Street, will be open to
omorrow morning. The
arks the end of more
months' work by archi-
designers. Store execu-
provided department

managers on all floors to show vis-
itors through the store.

Stock and furniture of the Potter
store at 18 West Fifth Street are
to be moved to the new building be-
tween closing time yesterday and
opening hours tomorrow. All stock
will be in place when the first
visitors and customers arrive to-
morrow.

The Potter store was established
in 1866 and has been one of the
largest stores in the country de-
voted entirely to the sale of foot-
wear.

In the new building women and
children's hosiery and women's
shoes will be displayed on the first
floor. The second floor also will be
devoted to women's footwear, but a
higher-priced selection will be of-
fered. The third floor is for sorority
and children's shoes and hosiery.
The executive offices and account-
ing departments will be on the
fourth floor, while the fifth floor
will be used for a shoe-repair de-

partment. Display and additional
stock rooms will be on the sixth
floor and the men's department will
have a floor for men's shoes and
hosiery exclusively.

Executive officers of the company
include Harry C. McLaughlin,
President; Vice Presidents, Edward
C. Orr and C. Fred Thomassene,
and Secretary-Treasurer, Alice L.
Englehardt.

CINCINNATIANS TO GO TO LONDON JUDAISM MEET

Three of the 24 American rabbis
and laymen from 16 cities of the
United States who are to attend
the International Conference of the
World Union for Progressive Juda-
ism at London, England, July 6 to
10, will be Cincinnatians.

They are Rabbi David Jacobson,
Mrs. J. Walter Freiberg and N.
Henry Beckman.

New York, the only city to sur-
pass Cincinnati in number of dele-
gates, will send six.

"Judaism and Human Destiny"
will be the topic of the conference.
An attempt will be made to solve
some of the trying problems of
Jewry today, as well as to bring
together Jews from all parts of the
world, delegates say. A Youth Con-
ference will be conducted in con-
nection with the meeting.

HESS TO DIRECT OUTING.

Officer of the day at the annual
outing of Cincinnati Lodge No. 2,
Loyal Order of Moose, at Coney
Island on Saturday, July 7, will be
Congressman William E. Hess, it
was announced yesterday. Elmer
F. Hunsicker, past dictator, will be
chairman of the outing committee,
appointed by Senator William E.
Handley, dictator. Assisting Hun-
sicker will be Walton H. Bachrach,
Joseph E. Sweeney, Jacob Kroll-
man, Jr., Judge Simon Ross and
former Governor Myers Y. Cooper.

Actor Now Priest



REV. WALTER PLIMMER.

Father Walter Plimmer, Brook-
lyn priest who forsook the spotlight
for the pulpit, will say an actors'
mass this morning at the Actors'
Chapel of St. Malachy's Church,
New York City, dispatches state.
After eight years as a Broadway
trouper, Father Plimmer entered
St. Mary's Seminary, Baltimore,
where he recently was ordained. A
member of the Sulpician Society,
he will teach at the Catholic Uni-
versity of Washington, D. C.

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