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Catholic Ass'n. Is Organized

National Catholic Association is formed with the consent of the majority of the Catholic Men's Colleges and Universities in the New England States, New York, Maryland, New Jersey, Delaware, Virginia, Pennsylvania, Ohio, Indiana, and Michigan. The Department of Public Relations at St. Francis College in Loretto, Pennsylvania was instrumental in the initial organization of Public Relations Directors. The Loretto College is under the direction of Franciscan Fathers, Third Order Regular. The new group will convene at Philadelphia in April of this year.

Dr. George M. Smith, Director of Public Relations at St. Francis has been named as the Committee-man to direct the information of the organization. And the Rev. Walter Plimmer, Director of Public Relations at the College of Steubenville, Ohio, which is also under the direction of the Franciscan Fathers, T. O. H., has been designated as the co-chairman in charge of the organization.

Dr. Smith has held the office of Director of Public Relations at St. Francis for the past two years. Previous to his acceptance of the position, he was the Public Relations Director for the state of New Mexico and the University of New Mexico. During the last war, he was associated with the American Red Cross in both domestic and European activities.